



ICE Mortgage Technology Partner Success Program

Products and Services

ICE Mortgage Technology® Partner Success Program offers partner participants the ability to get the most out of their relationship with us and differentiate themselves from their competitors.

This is a self-paced program that is easily managed through the Partner Resource Center.

Secure promotional opportunities to ICE Mortgage Technology customers

- Lenders can select partners by their designation
- Promote your Encompass® by ICE Mortgage Technology integration
- Be featured in the Marketplace by ICE Mortgage Technology or other channels

Increase awareness and education among ICE Mortgage Technology customer-facing teams

- Leverage our internal teams to speak to your partner designation
- Share your training materials in our sales enablement resources
- Improve the knowledge of your solution among our internal teams

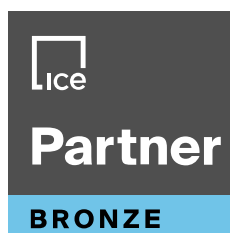
Capitalize on co-marketing programs

- Market your designation to ICE Mortgage Technology customers
- Leverage the ICE Mortgage Technology brand in your materials
- Take advantage of opportunities to engage on a thought leadership level within ICE Mortgage Technology activities

Benefits include

- Secure promotional opportunities for ICE Mortgage Technology customers
- Increase awareness and education among ICE Mortgage Technology customer-facing teams
- Capitalize on co-marketing programs

Please contact your Partner Account Manager with any questions.



By invitation only



Requirements

	BRONZE	SILVER	GOLD
Active Encompass Integration	✓	✓	✓
Uses Resource Center and Marketplace Partner Portal	✓	✓	✓
Product demo video or end-user guide	✓	✓	✓
Partner-owned Marketplace profile	✓	✓	✓
Experience participant		✓	✓
Email campaign		✓	✓
Technical integration guide		✓	✓
Partner sales training		✓	✓
Approved Marketplace Rating and Reviews		3	5
Integrated Marketing campaign including Marketplace promotion			✓
Partner Marketing event (ie Webinar, conference event, podcast)			✓
Industry white paper or eBook			✓
Completion of ICE Mortgage Technology education course(s)			✓

Benefits

	BRONZE	SILVER	GOLD
Partner designation logo	✓	✓	✓
ICE Mortgage Technology marketing templates	✓	✓	✓
Marketplace profile	✓	✓	✓
ICE Mortgage Technology Elite challenge	✓	✓	✓
ICE Mortgage Technology Education discount	✓	✓	✓
Featured on Marketplace		✓	✓
Partner content available in internal asset repository		✓	✓
Guest blog posting		✓	✓
Partner ad on Client Resource Center, Encompass home page, or webinar slide		✓	✓
Social media reposts		✓	✓
ICE Mortgage Technology participation in partner marketing or event activity			✓
Early access to Experience pre-sale			✓
Partner Showcase or Partner Spotlight presentation opportunity			✓



Reach us at: 1-888-955-9100 or schedule a demo at icemortgagetechnology.com/contact-sales